



MINISTÉRIO DA CIÊNCIA E DO ENSINO SUPERIOR
DIRECÇÃO-GERAL DO ENSINO SUPERIOR
INSTITUTO POLITÉCNICO DE TOMAR

ESCOLA SUPERIOR DE GESTÃO DE TOMAR

Departamento de Gestão Turística e Cultural Curso de Gestão Turística e Cultural

Programa de Inglês I - 1º Ano

Área Interdepartamental de Línguas

Ano Lectivo: 2003/2004

Regime: Anual

Docente: Dr.^a Hermínia Sol
(Assistente do 1º Triénio)

Carga Horária: 2TP

1. INTRODUCTION

English I is an annual compulsory course, which has a practical as well as theoretical component, with a weekly duration of two hours.

The role of the English language as a Lingua Franca in the world is, nowadays, an irrefutable fact. Therefore, learning English is an essential tool to acquire a set of knowledges, -- in the shape of scientific, technological, literary texts --, not always available in a Portuguese translation.

Besides its function as a tool to describe the world and our actions in it, languages are also "the world" of its speakers. Hence, the presence of English courses in a degree such as *Gestão Turística e Cultural* is imperative, in the sense that it allows the students to acquire information and different points of view from the ones they have access to through the Portuguese language. At the same time, it also expands their horizons regarding other worlds and other dimensions of thought to which, otherwise, they wouldn't have access to.

Although language is a means of knowledge representation, it mustn't be seen as a transparent and neutral vehicle for representation and categorisation. On the contrary, being a cultural construction, it is marked by history and by power structures. Hence, languages have a fundamental role in the transmission and configuration of values, as well as in the social construction of one's identity.

Having all these aspects in mind and wishing to follow *the recommendation N° R(90) 4 of the Committee of Ministers of the Council of Europe*, students will be encouraged to use an inclusive and non-discriminatory kind of language, both on its written and spoken forms.

2. OBJECTIVES

This programme intends to lead the students to consolidate and develop communication and reflexive skills regarding the English language in the specific context of tourism. The students should be able to write and speak English, as fluent and accurate as possible, in the different scenes of the tourism industry. At the same time, it is hoped that the critical approach adopted in class regarding language learning, might cause the students to be aware of the consequences of the discursive choices they make as active speakers.

Hence, in general, it is intended that the students:

- Strengthen grammatical structures within the context of tourism;
- Practice an analytical and deeper reading through texts of intermediate complexity;

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- Adopt an active role in the debates led in class;
- Be able to articulate vocabulary and sentence structures of intermediate complexity in their written productions;
- Identify and produce different types of writing, such as: precis, descriptions, notes, faxes and letters.

3. CONTENT

3.1 Themes

- Trends in Tourism;
- Responsible/ Sustainable Tourism;
- How hotels are managed;
- Phone calls;
- How tour operators set their prices;
- How holiday destinations are selected and promoted;
- The business traveller.

3.2. Grammar Structures

- Asking questions
- Verb tenses
- Prepositions and adverbs
- Personal, possessive and demonstrative pronouns
- Conditional Clauses
- Phrasal verbs
- Prepositions
- Compound words

3.3. Types of texts

- Precis
- Notes
- Descriptions
- informal letters
- Faxes

4. EVALUATION

Students will be able to choose between a periodical and a final type of evaluation.

1- Periodical evaluation entails the following criteria:

- 2 term-exams (frequências) = 85%
- Oral performance in the classroom =15%
(Yet, the students who show up regularly in class and whose performance is considered good will have a bonus of 1 to 2 marks added to their final grade).
- Students whose grade in the 1st term-exam is inferior to 7, 5 will not be deemed eligible to take the 2nd term-exam.

NOTE: Students with a grade superior or equal to 8,5, and whose oral skills are unknown to the lecturer, will be called to take an oral exam.

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2. Final evaluation entails the following criteria:

- A final exam = 50%
- An oral exam =50%

NOTE: In order to be taken to the oral exam, final evaluation students must get, at least, 8, 5 in the exam.

5. BIBLIOGRAPHY

- Selection of newspaper and magazine articles, English manuals, etc....
- *Oxford Advanced Learner's Dictionary* (2000), Oxford: O.U.P..
- MURPHY, Raymond (1998), *English Grammar in Use*, Cambridge: C.U.P..
- SWAN, Michael (1996), *Practical English Usage*, Oxford: O.U.P..

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