



MINISTÉRIO DA CIÊNCIA E DO ENSINO SUPERIOR
DIRECÇÃO-GERAL DO ENSINO SUPERIOR
INSTITUTO POLITÉCNICO DE TOMAR

ESCOLA SUPERIOR DE GESTÃO DE TOMAR

Departamento de Gestão Turística e Cultural Curso de Gestão Turística e Cultural

Programa de Inglês II - 2º Ano

Área Interdepartamental de Línguas

Ano Lectivo: 2004/2005

Regime: Anual

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Carga Horária: 2TP

1. INTRODUCTION

English II is an annual compulsory course, which has a practical as well as theoretical component, with a weekly duration of two hours.

The role of the English language as a Lingua Franca in the world is, nowadays, an irrefutable fact. Therefore, learning English is an essential tool to acquire a set of knowledges, -- in the shape of scientific, technological, literary texts --, not always available in a Portuguese translation.

Besides its function as a tool to describe the world and our actions in it, languages are also "the world" of its speakers. Hence, the presence of English courses in a degree such as *Gestão Turística e Cultural* is imperative, in the sense that it allows the students to acquire information and different points of view from the ones they have access to through the Portuguese language. At the same time, it also expands their horizons regarding other worlds and other dimensions of thought to which, otherwise, they wouldn't have access to.

Although language is a means of knowledge representation, it mustn't be seen as a transparent and neutral vehicle for representation and categorisation. On the contrary, being a cultural construction, it is marked by history and by power structures. Hence, languages have a fundamental role in the transmission and configuration of values, as well as in the social construction of one's identity.

Having all these aspects in mind and wishing to follow *the recommendation N° R(90) 4 of the Committee of Ministers of the Council of Europe*, students will be encouraged to use an inclusive and non-discriminatory kind of language, both on its written and spoken forms.

2. OBJECTIVES

This programme intends to continue the study of the themes initiated with English I. It also aims to introduce the students to more complex grammar structures while consolidating the ones already learnt. The students should be able to write and speak English, as fluent and accurate as possible, in the different scenes of the tourism industry. At the same time, it is hoped that the critical approach adopted in class regarding language learning, might cause the students to be aware of the consequences of the discursive choices they make as active speakers.

Hence, in general, it is intended that the students:

- Strengthen grammatical structures within the context of tourism;
- Practice an analytical and deeper reading through texts of advanced complexity;

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- Adopt an active role in the debates led in class;
- Be able to articulate vocabulary and sentence structures of advanced complexity in their written productions;
- Identify and produce different types of writing, such as: reports, brochures, fliers, descriptions and formal letters (Letters of apology).

3. CONTENT

3.1 Themes

- The history and development of tourism;
- Promoting a destination;
- Responsible/ Sustainable Tourism;
- Transport;
- Hotels, trade fairs, and tour operators;
- Marketing the past;
- Organising Excursions;
- Developments in tourism.

3.2. Grammar Structures

- Future Continuous
- Future Perfect & Future Perfect Continuous
- Conditional Sentences
- The Passive
- The Reported Speech

3.3. Types of texts

- Reports
- Brochures & Fliers
- Descriptions
- Letters of apology

4. EVALUATION

Students will be able to choose between a periodical and a final type of evaluation.

1- Periodical evaluation entails the following criteria:

- 2 term-exams (frequências) = 85%
- Oral performance in the classroom =15%
(Yet, the students who show up regularly in class and whose performance is considered good will have a bonus of 1 to 2 marks added to their final grade).
- Students whose grade in the 1st or 2nd term-exam is inferior to 7, 5 will be deemed eligible to take the final exam.

NOTE: Students with a grade superior or equal to 8,5, and whose oral skills are unknown to the lecturer, will be called to take an oral exam.

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2. Final evaluation entails the following criteria:

- A final exam = 50%
- An oral exam =50%

NOTE: In order to be taken to the oral exam, final evaluation students must get, at least, 8, 5 in the exam.

5. BIBLIOGRAPHY

- Selection of newspaper and magazine articles, English manuals, etc....
- *Oxford Advanced Learner's Dictionary* (2000), Oxford: O.U.P..
- MURPHY, Raymond (1998), *English Grammar in Use*, Cambridge: C.U.P..
- SWAN, Michael (1996), *Practical English Usage*, Oxford: O.U.P..

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