



INSTITUTO POLITÉCNICO DE TOMAR

ESCOLA SUPERIOR DE GESTÃO DE TOMAR

CURSO	GESTÃO TURÍSTICA E CULTURAL	ANO LECTIVO	2009/2010
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FICHA DA UNIDADE CURRICULAR

Unidade Curricular	Inglês I		
Área Científica	Línguas		
Classificação curricular	OBRIGATÓRIA	Ano / Semestre	1.º Ano/ 2.º Sem.

Créditos ECTS	Horas de trabalho do aluno	Carga horária das sessões de ensino	
		Natureza Colectiva (NC)	Orientação Tutorial (OT)
6	162	25T + 40TP	10

DOCENTES		CATEGORIA
Responsável	Teresa Martins	Prof.ª Adjunta
Teóricas	Hermínia Sol	Equip. Assist. 2.º Triénio
Teórico-Práticas	Hermínia Sol	Equip. Assist. 2.º Triénio
Práticas
Prático-Laboratorial

OBJECTIVES

This programme intends to lead the students to consolidate and develop communication and reflexive skills regarding the English language in the specific context of tourism. The students should be able to write and speak English, as fluently and accurately as possible, in the different scenes of the tourism industry. At the same time, it is hoped that the critical approach adopted in class regarding language learning, might lead the students to be aware of the consequences of the discursive choices they make as active speakers.

Hence, in general, it is intended that the students:

- Strengthen grammatical structures within the context of tourism;
- Practice an analytical and deeper reading through texts of intermediate complexity;
- Retrieve as much information as possible from an English Dictionary for Advanced Learners;
- Adopt an active role in the debates led in class;
- Be able to articulate vocabulary and sentence structures of intermediate complexity in their written productions;
- Identify and produce different types of writing, such as: precis, descriptions, notes, faxes and letters.

PROGRAMME

The role of the English language as a Lingua Franca in the world is, nowadays, an irrefutable fact. Therefore, learning English is an essential tool to acquire a set of knowledges, -- in the shape of scientific, technological, literary texts --, not always available in a Portuguese translation.

Besides its function as a tool to describe the world and our actions in it, languages are also "the world" of its speakers. Hence, the presence of English courses in a degree such as *Gestão Turística e Cultural* is imperative, in the sense that it allows the students to acquire information and different points of view from the ones they have access to through the Portuguese language. At the same time, it also expands their horizons regarding other worlds and other dimensions of thought to which, otherwise, they wouldn't have access to.

Although language is a means of knowledge representation, it mustn't be seen as a transparent and neutral vehicle for representation and categorisation. On the contrary, being a cultural construction, it is marked by history and by power structures. Hence, languages have a fundamental role in the transmission and configuration of values, as well as in the social construction of one's identity.

Having all these aspects in mind and wishing to follow *the recommendation N° R(90) 4 of the Committee of Ministers of the Council of Europe*, students will be encouraged to use an inclusive and non-discriminatory kind of language, both on its written and spoken forms.

1. CONTENT

1.1. Themes

- Trends in Tourism;
- Careers in Tourism;
- Accommodation – types and trends;
- How hotels are managed;
- Air travel and airports;
- Rail and coach travel;
- Food, Cooking and Restaurants;
- Money related Matters;
- Motoring and giving Directions
- Phone calls;
- Art and Entertainment;
- Tourist Information – advice on the weather, shopping and sightseeing.

1.2. Grammar Structures

- Asking questions
- Making requests and Asking for advice;
- Verb tenses (Simple Present, Simple Past, Present Perfect, Past Perfect, Present Perfect Continuous, and Past Perfect Continuous)
- Prepositions and adverbs
- Personal, possessive and demonstrative pronouns
- Conjunctions
- Phrasal verbs
- Question tags
- Prepositions
- Compound words
- Adjective Order

1.3. Types of texts

- Notes
- Descriptions
- Formal letters (complaint letters)
- Brochure texts

BIBLIOGRAPHY

- Selection of newspaper and magazine articles, English textbooks, etc....
- *Oxford Advanced Learner's Dictionary* (2000), Oxford: O.U.P..
- MEDLIK, S. (2002) *Dictionary of Travel, Tourism and Hospitality*. London: Butterworth Heinemann.
- MURPHY, Raymond (2004), *English Grammar in Use. With Answers*, Cambridge: C.U.P..
- SWAN, Michael (2005), *Practical English Usage*, 3rd ed., Oxford: O.U.P..
- SWAN, Michael and Catherine Walter (2001) *The Good Grammar Book. With Answers*. Oxford. O.U.P..

WEBGRAPHY

EVALUATION

Continuous Assessment

Aims to measure the workload of individual students throughout the semester. As such this evaluation system requires the students' full commitment seeing that they must register with the lecturer and attend all scheduled tutorials. As for regular classes, students in CA will only be allowed to miss 3 classes throughout the whole semester. This system entails the following criteria:

- Oral performance in the classroom and in the tutorials =20%
- A set of compulsory projects (Glossary, Dictionary work, Error correction, among others) to be done outside the classroom = 40%
- A written test to be taken at the end of the semester = 40%

NOTE 1: The students who decide to enrol in this kind of assessment must obtain at least a mark of 9,5, on a scale of 0 to 20, in all of the items listed above. Those who fail to do so, will be deemed eligible to take the final exam.

NOTE 2: Given their status, **Student Workers** will be allowed to attend only 50% of the classes. However, they must produce all of the projects required in order to remain in Continuous Assessment.

Periodical Evaluation

Final Evaluation

- A final written exam = 50%
- An oral exam (which entails the presentation of a project based on a theme given by the lecturer) =50%

NOTE 1: In order to take the oral exam, final evaluation students must get, at least, a mark of 9, 5 in the written exam.

NOTE 2: Students may be called to take an oral exam if the lecturer has doubts about the authorship of the exam answers.

OBSERVATIONS

DICTIONARY: Students will only be allowed to use a **monolingual dictionary** during the exams and written tests.

TUTORIALS

Day Monday

Schedule 14.30 H – 16.30 H

Place Office B180

Hermínia Maria Pimenta Ferreira Sol

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